

BFM BRAZILIAN FILM MARKET

SCHEDULE

December 18th

09:30 AM:

Cinema XR by Priscila Guedes

After graduating in Visual Arts and Film, Priscila Guedes lived in Europe for fourteen years. She worked on projects in Switzerland, Belgium, Germany, Portugal and France, where she became a specialist in High Technology of Film Image. Priscila is currently making movies in Brazil. She founded ANABLEPS XR, a production company focused on Narrative Content in Extended Reality (XR), with the purpose of inserting Brazil in the new XR industry. She is the co-founder of the XRBR Hub, the Brazilian association of companies producing Extended Reality content. She is currently producing the interactive immersive films EURYDICE and CATALEPSY, and the Augmented Reality Series QUEEN OF THE FOREST.

10:30AM:

The Brazilian Film Commission Network - REBRAVIC and the Role of Film Commissions in the Audiovisual Industry by Steve Slot

Brazilian Film Commission Network – REBRAVIC is the national non-profit Film Commission association which represents 10 operational film commissions, as well 16 film commissions in the process of formation in 14 states and the federal district. It aims to promote all regions of Brazil as premier locations for national and international productions. REBRAVIC has a crucial role in the current transition of government administration and regulatory process initiated by Ancine and the Ministry of Culture to promote policies to attraction international productions and a foreign production incentive. This presentation will provide detailed information on the current status of this process and a panorama of incentives in other countries.

Speaker: Steve Solot is founder and Executive Director of the Brazilian Film Commission Network (Rede Brasileira de Film Commissions-REBRAVIC), the national Film Commission association www.rebrafic.net/en. Mr. Solot is also founder and President of the Latin American Training Center-LATC, a regional media training and consulting center in Rio de Janeiro and publisher of a series of technical and non-technical books on legal, business, legislative and regulatory audiovisual industry topics. <https://latamtrainingcenter.com/>. Prior to establishing LATC, Mr. Solot served as Senior VP, Latin American Operations of the Motion Picture Association of America - MPAA, the US film industry trade association that represents the major studios.

11:30AM: "Writing for Digital Media" by Patrick Hegarty

Join Patrick Hegarty, an award-winning game and screenwriter, as he discusses the challenges writing for console, mobile, and casual games. We'll explore the differences and similarities between game and screenwriting, as well as how writers can break into the industry. Hard-core gamers and hard-core writers are all welcome

2:00 PM – 4:00 PM Pitching Sessions

Executives Confirmed:

Patrick Hegarty - Award-winning game and Screenwriter

Marcio Ferreira - Director, Entertainment One

Eddie Vela - Investor, Vela Financial

Ricky McCarthy- Paramount Pictures

Gonzague Réquillart - Executive, Raze TV

Marvin Williams - Executive Producer, Big Entertainment

Sean Glover - Independent Investor

December 19th

9:00AM: “Arts in the United States, everything you need to know from an Immigration standpoint” by Flavia Lloyd from Santos Lloyd Law Firm.

10:00AM: - XRBR _ Brazilian Hub of X-Reality by Priscila Guedes

11:00AM: Conversation with Bryan Bravo from NALIP

2:00 PM – 4:00 PM Pitching Sessions

Executives Confirmed:

Jose Lopez- Investor, Short Line Films

Sascha Sallabet – Independent Producer and Investor

Daisy Hamilton - Director, Tri-Coast

Marvin Williams - Executive Producer/Investor, Big One Entertainment

Eddie Vela - Investor, Vela Financial

Bryan - NALIP

Sean Glover - Independent Investor

Additional information:

*Each producer will have 15 minutes to pitch his project. After the pitching sessions, producers will have the opportunity to network at the lobby with executives.

The Brazilian Film Market will be held at the AKA Hotel in Beverly Hills December 18th and 19th.

Complimentary valet parking included.

Please arrive at least 15 minutes before the event.